

Press Release

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Client Choice 2013 – Winners Announced

London, United Kingdom – The winning partners and firms for the 2013 Client Choice awards will be announced at a gala dinner held at One Great George Street in London on February 27 2013. Uniquely, these awards survey senior corporate counsel only, with this year’s winners chosen from a pool of more than 2,000 individual client assessments.

Established in 2005, the Client Choice awards recognise those law firms and partners around the world that stand apart for the excellent client service they provide. The criteria for the awards focus on the ability to add real value to clients’ business above and beyond other players in the market. This year the research was expanded in order to choose winners by state and province in the US and Canadian markets.

Client Choice – International 2013

This year 355 individual winners across 70 jurisdictions were recognised. Winning firms were chosen in 51 jurisdictions worldwide. A complete list of winners is available in the *Client Choice Guide - International 2013* and fully searchable online at www.ClientChoiceAwards.com.

Client Choice - USA & Canada 2013

Building on the success of the International programme, Client Choice - USA & Canada 2013 recognises winners by work area at state and province level. This year 222 individual winners across 33 US states and four Canadian provinces were recognised. Winning firms were chosen in 43 states and four provinces across the United States and Canada. A complete list of winners is available in the *Client Choice Guide – USA & Canada 2013* and fully searchable at www.ClientChoiceAwards.com.

Methodology

Our research begins with a readership survey of International Law Office (ILO) and Lexology in-house counsel subscribers. Clients are asked to rate individual lawyers and law firms on the following client service criteria: quality of legal advice, value for money, commercial awareness, effective communication, billing transparency, tailored fee structures, response time, sharing of expertise and use of technology.

To ensure that the results cannot be influenced, law firms are not informed when this initial round of research is conducted. The results of this survey are used to draw up shortlists for each work area. Shortlisted candidates are then invited to submit up to five referees. The research team conducts follow-up interviews and additional research where necessary. While based on thorough and coherent research, the results remain the subjective views of the Client Choice team.

About ILO

Launched in 1998, ILO is the nexus where global corporate counsel engage with the world’s pre-eminent law firms, and each other. ILO provides a multifaceted online resource for senior international corporate counsel, which provides tailored, quality-assured updates on global legal developments, a database of the world’s major deals and the legal advisers involved, and a comprehensive directory of firms and partners. Recognising its unique relationship with global corporate counsel, many of the world’s premier associations have chosen to partner with ILO.

About Lexology

Launched in 2007, Lexology is a daily newsfeed of law firm client alerts, articles and blogs delivered to the desktops of senior business lawyers worldwide on a daily basis. Lexology has built a unique audience of over 185,00 subscribers, over 60% of whom are in-house corporate counsel representing the vast majority of Fortune 500, FT Global 500 and FT Euro 500 companies - including all members of the Association of Corporate Counsel.